

EXECUTIVE SECRETARIAT

ROUTING SLIP

TO:

		ACTION	INFO	DATE	INITIAL
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SUSPENSE		Date			

Remarks

Please handle as appropriate.

****24 May 85 - per [redacted]
 PAO, action on this item transferred to [redacted] 24 May 85
 D/OEEO [redacted] Date

3637 (10-81)

CONSUMER

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Executive Registry

85- 2060

PUBLIC AFFAIR OFFICE

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We are requesting the approval of your agency's participation in the 1985 Expo and our annual "BLACKS IN GOVERNMENT" special News Edition published in conjunction with the massive government representation in this event. We are also requesting your recommendation to the various Consumer Information, Public Affairs, EEO and appropriate inter-agencies for their consideration to become

The oldest and largest newspaper sponsored consumer expo in the nation!

SPONSORED BY: The Louisville Defender Newspaper, Inc.

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P 310

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STAT^{Remarks}

Please handle as appropriate

Executive Secretary

20 May 85

Date

3637 (10-81)

TEL: 502-772-2591
 Mailing Address
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 LOUISVILLE, KY. 40201
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 1720 Dixie Highway
 Louisville, Ky. 40210

MINORITY CONSUMER

EXPO

Executive Registry

85- 2060

May 15, 1985

The Honorable William J. Casey
 Director
 Central Intelligence Agency
 Washington, DC 20505

Dear Director Casey:

Enclosed is the information package on the forty-eighth annual "Minority Consumer Expo" scheduled for October 25, 26, 27, 1985 at the Commonwealth Convention Center in Louisville, Kentucky.

The Louisville Defender Newspaper's Minority Consumer Expo is the nation's oldest and largest newspaper sponsored exposition and continues to be one of the foremost selected forums for government agencies to gain direct exposure to the minority citizenry. Your participation as an exhibitor in this worthwhile event serves as a visual reminder of your sincere commitment to equality for all citizens. The 1985 Expo will attract more than 40,000 consumers, business, political and community leaders and will feature even more major consumer activities, government seminars and on-stage events than last year's record-breaking program.

This accomplishment was made possible by the highest number ever of government exhibitors who recognized the value and need to expose the minority citizenry to the important services and information provided by government agencies. This unselfish commitment has made the Louisville Defender Newspaper's Minority Consumer Expo the choice of an exceptionally large number of local, state and federal government agencies and has propelled our program into a status of acceptance equal to the National Urban League, NAACP, OIC and other prominent national expo/conventions.

We are requesting the approval of your agency's participation in the 1985 Expo and our annual "BLACKS IN GOVERNMENT" special News Edition published in conjunction with the massive government representation in this event. We are also requesting your recommendation to the various Consumer Information, Public Affairs, EEO and appropriate inter-agencies for their consideration to become

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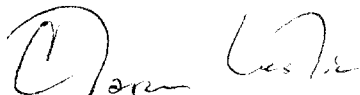
The Honorable William J. Casey
May 15, 1985
Page 2

involved in this program. We would appreciate being made aware of the representatives that we should contact for exhibits, news and the various government and consumer seminars held during the Expo. We are hopeful that the significance of this worthwhile program in fulfilling the needs of government to maintain an adequately informed citizenry will give you ample reason to help us expand the vital government input.

Peggy Riley, our Executive Managing Editor, and I will be in Washington at the Hyatt Regency - Capitol from June 5 through 7 initiating the involvement of participating government agencies and would welcome the opportunity to meet with appropriate staff representatives. Valerie L. Woodson, our Administrative Assistant/Expo Coordinator, will be in Washington June 4 through 5 and will be available to make arrangements for a time that's convenient for us to meet with staff representatives. Any consideration extended to us will be greatly appreciated. We look forward to working with your agency on this worthwhile project.

With warmest regards.

Cordially,



Clarence Leslie
Executive Vice President
& General Manager

CL:brd

Enclosure

cc: Peggy Riley
Executive Managing Editor